

Senate Standing Committee on Environment and Communications
Answers to Senate Estimates Questions on Notice
Additional Estimates Hearings February 2016
Communications Portfolio
Australia Council

Question No: 181(g)

Australia Council

Hansard Ref: Written, 19/02/2016

Topic: Communications staff

Senator Ludwig, Joe asked:

1. For all departments and agencies, please provide – in relation to all public relations, communications and media staff – the following:
2. How many ongoing staff, the classification, the type of work they undertake and their location.
3. How many non-ongoing staff, their classification, type of work they undertake and their location.
4. How many contractors, their classification, type of work they undertake and their location.
5. How many are graphic designers?
6. How many are media managers?
7. How many organise events?
8. Have these arrangements changed since the change of Prime Minister on 14 September, 2015? If yes, please detail.

Answer:

1. This response is regarding the Australia Council's Communications team as a whole, which includes media, marketing and government relations functions.
2. Nil.
3. Eight staff located in Sydney:
 - 1 Australia Council Band 3
 - 3 Australia Council Band 4
 - 3 Australia Council Band 6
 - 1 Australia Council Band IEA (Individual Employment Agreement).
 - Duties include:
 - Communications strategy and stakeholder relations, including government relations.
 - Media strategy and media relations.
 - Marketing strategy, production and delivery.

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- Digital content production and coordination, including website management and social media.
 - Publication production, including the Australia Council Annual Report, research reports and other publications related to the Australia Council's functions.
 - Rich media content production, including video content and graphic design.
 - Event production and coordination.
4. One temporary contractor undertaking administration work in Sydney during external recruitment of a vacant position. Temporary contractors do not have an Australia Council classification.
 5. Nil. External recruitment for a vacant position is underway at 19 February 2016.
 6. One.
 7. One.
 8. Yes, the Digital Content Producer position was replaced with a Designer and Publication Coordinator position.